



West Tennessee
Hunter Jumper Association

2022

**Sponsorship
Opportunities**



WTHJA invites you to be a part of our future!

For over 40 years, the West Tennessee Hunter Jumper Association has been dedicated to promoting excellence in horsemanship, riding, training and competition throughout West Tennessee and the surrounding areas. By conducting highly competitive horse shows right in the heart of Germantown, the WTHJA has developed a reputation of delivering a welcoming show experience for the entire family with a positive and supportive community of riders, spectators and business partners that share a passion for equestrian sport.

Our history has been impressive, and we are excited by a vision of the future which builds on that success. Please partner with us in making that vision possible by becoming a sponsor. WTHJA Hunter/Jumper shows draw top equestrians from Louisiana, Mississippi, Missouri, Arkansas, Alabama and Tennessee as well as other surrounding states. With six separate shows scheduled for 2022, these competitor's families and their trainers, support staff and spectators are significant to the local economic impact on hotels, restaurants, shops and vendors. As a sponsor, the benefits of placing your brand and business in front of this dynamic group are tremendous.

In addition to individual division, class and jump sponsorships, Grand Champion, Champion, Reserve Champion, Blue Ribbon and Red Ribbon level sponsorships are available. All sponsors receive recognition through the on-site WTHJA produced banners, daily announcements made during each show.

Join us today in setting the course for continued success in the future of equestrian sports in the Germantown and Memphis area! To donate or request additional information, please contact us at:

WTHJA 555 Dent Road Eads, Tennessee 38028 901.356.6065

GRAND CHAMPION LEVEL

\$10,000 Donation

- **Public address announcements of sponsorship at all WTHJA shows**
- **Your company banners at ringside (company provided, up to 3, size to be approved by horse show management)**
- **Your company logo on WTHJA donor banners displayed at all WTHJA shows**
- **Your company logo on WTHJA website's homepage**
- **Your company link, logo and advertising on WTHJA website's sponsor page**
- **Your company logo included in prize list documents sent to potential exhibitors**
- ***Thank you* messages posted to WTHJA Facebook page**
- **Full-page ad in the WTHJA prize list (if received before go-to-print date)**
- **Selection of class(es) to sponsor and awards presentation opportunity**
- **Sponsor appreciation party**

CHAMPION LEVEL

\$5,000 Donation

- **Public address announcements of sponsorship at all WTHJA shows**
- **Your company banners at ringside (company provided, up to 2, size to be approved by horse show management)**
- **Your company logo on WTHJA donor banners displayed at all WTHJA shows**
- **Your company logo on WTHJA website's homepage**
- **Your company link, logo and advertising on WTHJA website's sponsor page**
- **Your company logo included in prize list documents sent to potential exhibitors**
- ***Thank you* messages posted to WTHJA Facebook page**
- **Half-page ad in the WTHJA prize list (if received before go-to-print date)**
- **Selection of class(es) to sponsor and awards presentation opportunity**
- **Sponsor appreciation party**

RESERVE CHAMPION LEVEL

\$2,500 Donation

- **Public address announcements of sponsorship at all WTHJA shows**
- **Your company banner at ringside (company provided - size to be approved by horse show management)**
- **Your company logo on WTHJA donor banners displayed at all WTHJA shows**
- **Your company link, logo and advertising on WTHJA website's sponsor page**
- **Selection of class(es) to sponsor and awards presentation opportunity**
- ***Thank you* messages posted to WTHJA Facebook page**
- **Sponsor appreciation party**

BLUE RIBBON LEVEL

\$1,000 Donation

- **Public address announcements of sponsorship at all WTHJA shows**
- **Your company logo on WTHJA donor banners displayed at all WTHJA shows**
- **Your company link, logo and advertising on WTHJA website's sponsor page**
- **Selection of class(es) to sponsor and awards presentation opportunity**
- ***Thank you* messages posted to WTHJA Facebook page**
- **Sponsor appreciation party**

RED RIBBON LEVEL

\$500 Donation

- **Public address announcements of sponsorship at all WTHJA shows**
- **Your company logo on WTHJA donor banners displayed at all WTHJA shows**
- **Your company link, logo and advertising on WTHJA website's sponsor page**
- **Selection of class to sponsor and awards presentation opportunity**
- ***Thank you* messages posted to WTHJA Facebook page**
- **Sponsor appreciation party**

A-rated DIVISION Sponsorship

\$350 Donation

- **Public address announcement of sponsorship at all WTHJA shows**
- **Recognition on WTHJA donor banners displayed at all shows**

C-rated DIVISION Sponsorship

\$250 Donation

- **Public address announcement of sponsorship at all WTHJA shows**
- **Recognition on WTHJA donor banners displayed at all shows**

Unrated DIVISION/CLASS Sponsorship

\$150 Donation

- **Public address announcement of sponsorship at all WTHJA shows**
- **Recognition on WTHJA donor banners displayed at all shows**

Jump Sponsor

\$600 Donation

- **Jump will be used in the JUMPER ARENA as part of the course or as ring decoration in every jumper class, at every WTHJA show.**
- **Jump design and construction to be approved by horse show management**

Reserved Parking Space

(limited number available)

\$600 Donation

- **Assigned ringside parking location at all six WTHJA shows**