



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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### **West Tennessee Hunter Jumper Association announces its partnership with TopLine Equestrian Marketing**

West Tennessee Hunter Jumper Association (WTHJA) is pleased to announce its partnership with Topline Equestrian Marketing. The WTHJA serves the southeastern and south central hunter/jumper community. WTHJA produces four USEF AA rated hunter /jumper horse shows each year along with A and C rated shows. The association has been dedicated to promoting excellence in horsemanship, riding, training and competition in the hunter jumper industry through its shows and membership programs since 1980.

WTHJA president, Camille Clark, states “We are committed to raising the level of excellence and professionalism of our association and shows. Our focus is to re-ignite the excitement and energy in our membership and the Memphis community related to the hunter/jumper shows. We are thrilled to be working with Morgan Taylor and the Topline group to help us create that dynamic.”

West Tennessee Hunter Jumper Association launches the 2012 show season with its Spring Time in Dixie Series, which offers two consecutive weeks of USEF AA rated shows. These events will feature USHJA Hunter Derbies, a full range of A and C rated divisions, equitation and medal classes along with unrated divisions for the beginner and intermediate riders. There will also be many different hunter and jumper classics.

Topline Equestrian Marketing will be working with WTHJA to create sponsorship programs and partnership opportunities affiliated with the shows along with marketing programs to benefit the membership.

“WTHJA and the Memphis community offer such a great platform for exciting programs, events and community partnership that will benefit both the area and the equestrian community. We are very excited about the new look for WTHJA in 2012!”, said Morgan Taylor, partner of Topline Equestrian Marketing. For additional information on sponsorships, marketing partnership and vendor opportunities at all WTHJA events, please contact Morgan at [morgan@toplineequestrianllc.com](mailto:morgan@toplineequestrianllc.com)

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West Tennessee Hunter Jumper Association  
[www.wthja.com](http://www.wthja.com)

West Tennessee Hunter Jumper Association produces horse shows and offers member equestrians a variety of benefits including year end awards programs, discounts at area merchants and affiliated educational events.

United States Equestrian Federation  
[www.usef.org](http://www.usef.org)

The USEF is dedicated to uniting the equestrian community, honoring achievement and serving as guardians of equestrian sport. Since its inception in 1917, the Federation has been dedicated to pursuing excellence and promoting growth, all while providing and maintaining a safe and level playing field for both its equine and human athletes.

Topline Equestrian Marketing, LLC  
[www.toplineequestrianmarketing.com](http://www.toplineequestrianmarketing.com)

Topline Equestrian Marketing, LLC is a brand, sponsorship and promotional product marketing firm with offices in Atlanta, Georgia and Scottsdale, Arizona serving the unique arena of equestrian products, sport events, venues and associations.

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